



The Free Radicals

reimagine growth

Reach Us :

p: 888.560.5514

e: info@thefreerad.com

www.thefreerad.com

COMPLEXITY + US = SUCCESS

WHAT WE DO

We have experience with :

- Multiple therapeutic areas
- Various product types (Small molecule, large biologics, device)
- Multiple geographies (Global and U.S.)
- POA and national meeting events
- Launch curriculum: pre-market disease education, product and selling training, launch workshops
- Customized management development curriculum
- Custom model creation for selling, coaching, business acumen with ongoing training and measurement
- Specific skill development: emotional intelligence, difficult conversations, business planning
- Facilitation and trainer coaching
- Vision-mission-strategy events
- CSO management and sales training
- Cross-functional collaboration
- Managed markets access strategy and training development for representatives and managers
- Sales force communication, training execution and measurement (e.g. Kirkpatrick's levels of evaluation)



What we've learned: The drama (good or bad!) is in the details, so have a process for addressing them ahead of time.

THE BUZZ



LinkedIn Reviews

• Great Results ★★★★★

• Expert ★★★★★

• High Integrity ★★★★★

• Personable ★★★★★

WHO HIRED US

BUSINESS DIRECTOR

My team came away VERY EXCITED about this training and see it as a DIFFERENTIATOR for them as managers and for their representatives.

HUMAN RESOURCES

Makes a PHENOMENAL first impression, and then backs it up EVERY DAY.

SALESPERSON

The subject material is RELEVANT to the current business needs.